



# NEWS FROM SCDCA

SOUTH CAROLINA DEPARTMENT OF CONSUMER AFFAIRS  
*Carri Grube Lybarker, Administrator*



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SCDCA Media Contact: Juliana Harris, 803.734.4296

Email: [JHarris@scconsumer.gov](mailto:JHarris@scconsumer.gov)

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1.800.922.1594 (toll free in SC)

## FOR IMMEDIATE RELEASE

### *SCDCA Releases New ID Theft Video*

**Columbia, SC....**The South Carolina Department of Consumer Affairs (SCDCA) is announcing the debut of its 20<sup>th</sup> YouTube video, *Identity Theft: Why It Should Matter to You!*

This latest video was designed with college and university students in mind. It is the second installment in a campaign SCDCA has implemented to inform the college age population on the dangers of identity theft and how they can protect themselves. The first part of the campaign included drop-in articles on smartphone safety and minimizing the effects of identity theft as well as SCDCA's very first Twitter chat. With the spring semester ending, young people can use the tips they find in the video and articles to be savvy consumers wherever their summer plans take them.

This video and videos with many other consumer related topics can be viewed [here](#).

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SCDCA aims to protect consumers from inequities in the marketplace through advocacy, complaint mediation, enforcement and education. To file a complaint or get information on consumer issues, visit [www.consumer.sc.gov](http://www.consumer.sc.gov) or call toll-free, 1.800.922.1594.

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