



NEWS FROM SCDCA

SOUTH CAROLINA DEPARTMENT OF CONSUMER AFFAIRS

Carri Grube Lybarker, Administrator

FOR IMMEDIATE RELEASE

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SCDCA and Lt. Governor's Office Partner to Warn Seniors About Scams

COLUMBIA, S.C. – The South Carolina Department of Consumer Affairs (SCDCA) is partnering with the Lieutenant Governor's Office on Aging to distribute SCDCA's scam guide, "Ditch the Pitch," to an estimated 9,000 consumers statewide who are served by the Office on Aging's home delivered meal program.

This outreach is a collective effort to educate elderly consumers, a demographic often exploited by fraudsters. "Ditch the Pitch" addresses common scams, how to avoid them and what to do if a consumer does reveal sensitive information to a scammer. "Scammers are more active and more successful than ever, said Carri Grube Lybarker, SCDCA Administrator. "We appreciate the assistance provided by the Lt. Governor's Office on Aging in arming South Carolinians with the tools they need to beware of fraudsters' schemes and warn their friends and family."

For more information about avoiding identity theft and fraud, or to access a digital copy of "Ditch the Pitch," visit www.consumer.sc.gov and click REPORT IDENTITY THEFT or REPORT A SCAM. To request a hard copy of the brochure, call 844-835-5322.

About SCDCA

The South Carolina Department of Consumer Affairs aims to protect consumers from inequities in the marketplace through advocacy, complaint mediation, enforcement and education. To file a complaint or get information on consumer issues, visit www.consumer.sc.gov or call toll-free, 1-800-922-1594.

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