

David Brown Letter/Email to Customers

Dear (Web.com Customer Name),

We regret to inform you that an attack on one of our computer systems was discovered on August 13, 2015 that may have compromised your credit/debit card ending in XXXX, including the card number, name and address associated with the account. The card validation code (CVV) was not disclosed, and no other information on your account was accessed.

Please accept my sincere apology for any inconvenience this may cause you. We take this incident very seriously. It was a crime against Web.com and most importantly against you - our valued customer.

We want you to know a few important things:

- The company uncovered the unauthorized activity through its ongoing security monitoring and immediately shut it down.
- We are working with the credit card processors, federal and local authorities, and a leading IT forensic specialist to address the issue.
- No social security numbers were compromised. We do not store social security numbers on our systems. Your login and password information associated with your Web.com services were not compromised.
- There was no service interruption associated with your services.
- While you are not responsible for any fraudulent activity on your account, we urge you to closely monitor your account for any suspicious or unusual activity. We encourage you to contact your bank immediately to discuss any unusual activity that you see. We also advise you to monitor your own credit reports.

As additional protection, Web.com is providing you with **one-year of free credit monitoring services**. Please read the information at the end of this letter to enroll in the credit monitoring program.

At Web.com, your security is critically important to us. We value our relationship with you and continually work to create a secure and reliable web environment for you. We appreciate your understanding and patience on this unfortunate incident, and most importantly, we value the trust you place in us.

For more information about this security incident, you may call 877-218-2561 and reference # [REDACTED] or go to the list of *Frequently Asked Questions* on <http://security-faq.web.com>.

I thank you for your patience, understanding and trust in Web.com.

(David's Signature Here)

David L. Brown

Chairman, CEO and President, Web.com

Credit Monitoring Enrollment Information

What we are doing to protect your information:

To help protect your identity, we are offering a complimentary one-year membership of Experian's[®]

ProtectMyID[®] Alert. This product helps detect possible misuse of your personal information and provides you with superior identity protection support focused on immediate identification and resolution of identity theft.

Activate ProtectMyID Now in Three Easy Steps:

1. Ensure that you enroll by: November 30, 2015 – The reference number will not work after this date.
2. To enroll: Call 877-297-7780 or go to: www.protectmyid.com/alert. The confidential inquiry line is available Monday through Friday, 9:00 a.m. to 7:00 p.m. ET at 877-297-7780.
3. Please use your unique activation code found on your email and letter sent to you by Web.com.

Additional details regarding your 12-MONTH ProtectMyID Membership:

A CREDIT CARD IS NOT REQUIRED FOR ENROLLMENT. ONCE YOUR PROTECTMYID MEMBERSHIP IS ACTIVATED, YOU WILL RECEIVE THE FOLLOWING FEATURES:

- Free copy of your Experian credit report
- Surveillance Alerts for:
 - Daily Bureau Credit Monitoring: Alerts of key changes & suspicious activity found on your Experian credit report.
- Identity Theft Resolution & ProtectMyID ExtendCARE[™]: Toll-free access to US-based customer care and a dedicated Identity Theft Resolution agent who will walk you through the process of fraud resolution from start to finish for seamless service. They will investigate each incident; help with contacting credit grantors to dispute charges and close accounts including credit, debit and medical insurance cards; assist with freezing credit files; contact government agencies.
 - It is recognized that identity theft can happen months and even years after a data breach. To offer added protection, you will receive ExtendCARE[™], which provides you with the same high-level of Fraud Resolution support even after your ProtectMyID membership has expired.
- \$1 Million Identity Theft Insurance*: Immediately covers certain costs including, lost wages, private investigator fees, and unauthorized electronic fund transfers.

Once your enrollment in ProtectMyID is complete, you should carefully review your credit report for inaccurate or suspicious items. If you have any questions about ProtectMyID, need help understanding something on your credit report or suspect that an item on your credit report may be fraudulent, please call 877-297-7780.

** Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of AIG. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.*

Contact Information – National Credit Reporting Agencies

Note: if you decide to place a 90-day fraud alert on your account, you only need to contact one of the three credit reporting agencies listed below. Once you have requested an alert with one agency, your request will be automatically sent to the other two agencies. In most cases, the alert will be placed on your credit file with all three agencies within 48 hours.

You may also place a security freeze on your credit report. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing or other services.

The cost for placing a security freeze varies by state, so please call or visit the credit reporting agencies' websites to find that information for your state. To place a security freeze on your credit report, you must send a written request with the following information to each of the three major consumer reporting agencies by regular, certified or overnight mail at the addresses listed below.

- Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
- Social Security number;
- Date of birth;
- If you have moved in the past five (5) years, the addresses where you lived over the prior five years;
- Proof of current address such as a current utility bill or telephone bill;
- A legible photocopy of a government-issued ID card (state driver's license or ID card, military ID, etc.);
- If you are a victim of identity theft, include a copy of the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.